

# LG's Hospitality-Dedicated Content Management Server With Customizable Solutions

## PCS400R

The PCS400R is LG's latest content management server optimized for hospitality. It allows properties to provide friendlier, more efficient, customized service to customers by supporting LG's hospitality dedicated CMS (Content Management Software); either Pro:Centric® Direct (supporting interactive service) or Pro:Centric® V. Boasting improved performance, this latest server enables Pro:Centric Direct to be implemented in IP or existing RF infra, while allowing more rapid and safer management of a property's TVs. With the PCS400R, you can provide the best satisfaction to your clients and their customers through smart operation and management.



### Key Features

- Offer two types of LG's Hospitality CMS ; Pro:Centric® Direct or Pro:Centric® V
- Remotely manage at a central place
- Support Pro:Centric Direct in IP/RF infra
- Enhance security, flexibility with upgraded OS
- Be ready for customizable content and interactive service with Pro:Centric Direct

\* Features can be varied depending on RF or IP mode.

### Remote Management

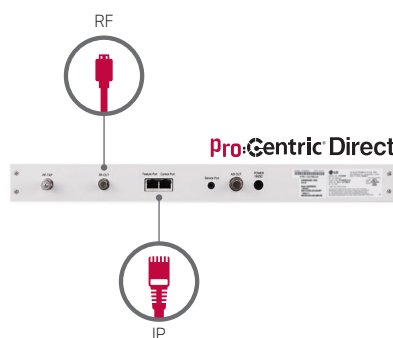
With the PCS400R server, you can manage contents and the TVs in guest rooms from a central operating location, helping you provide timely content to guests and reducing the resources needed for time and labor management.



Remote Management

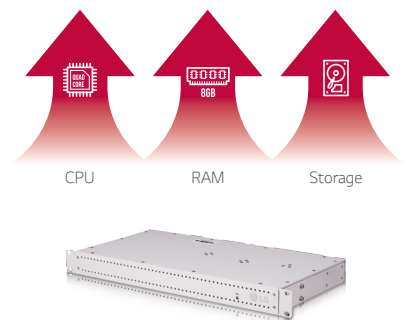
### Pro:Centric Direct Ready with IP/RF Infra

With PCS400R, Pro:Centric Direct can be implemented in any infrastructure; IP or existing RF.



### Upgraded Components

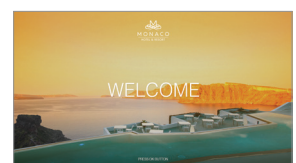
LG's latest Pro:Centric Server is embedded with upgraded components that make possible more flexible operation and improved performance.



### What is Pro:Centric® Direct ?

With Pro:Centric Direct, LG's new HTML-based content management software, you can easily create your own user interface designs and remotely manage the TVs linked to your properties' distribution network. Pro:Centric Direct offers a blank template, along with customizable widgets and three types of theme templates (Cinematic-type, Grid-type, Bar-type) in order to promote branding and meet the particular tastes and needs of the guests. Its interactive solutions, such as 1-click service, and intuitive UI will impress the guests while enriching their hotel experience. Plus, for hoteliers, not only does it offer efficient content production and management, but it also maximizes advertisement effectiveness, which contributes to improving the hotel brand.

\* Features can be varied depending on RF or IP mode.



Cinematic Type



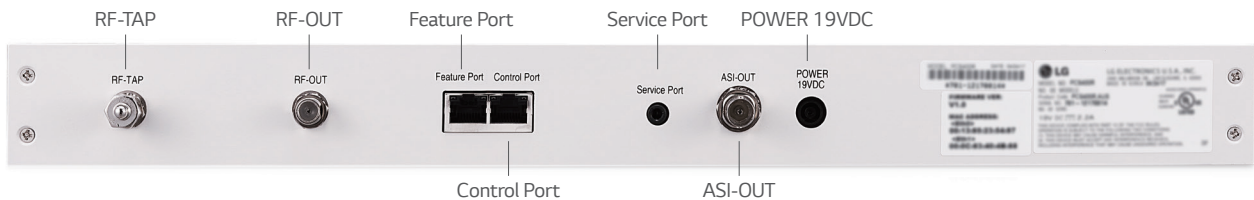
Grid Type

Bar Type

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## PCS400R

### Pro:Centric Server Rear Views



### Pro:Centric Server Specifications

GENERAL	Processor	Atom quad core 1.9GHz (2.56GHz burst)
	OS	Commercial off-the-self Linux
	RAM	8GB
	SSD	SATA 6G b/s 250GB
	Ethernet (Control)	1G/100M/10M
	Ethernet (Feature)	1G/100M
	Output	RF (QAM-B, DVB-C, ISDB-T), IP, ASI
	RF Output Details	8 x 6/7/8MHz QAM (Expandable), 2 x 6MHz ISDB-T (Expandable)
CONNECTIVITY	Video spooling channels	Up to 21 RF or IP channels
	RF	2 (RF-TAP, RF-OUT)
	Ethernet Port	2 (Feature Port, Control Port)
	Service Port	1
	ASI-OUT	1
DIMENSION (UNIT : mm)	POWER	1 (19VDC)
	Set size (W x H x D)	482.6 x 43.0 x 230.0
SOLUTION	Packing size (W x H x D)	560.0 x 165.0 x 420.0
	Compatible Pro:Centric	Pro:Centric® V : Non-interactive Service (JAVA based) or Pro:Centric® Direct : Interactive Service (HTML based)

\* Features can be varied depending on RF or IP mode.

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